



Program Book

06 - 08

December 2024

**17th International
Conference on
Modern Research
in Management,
Economics
and Accounting**

Paris, France



Conference Organizer





Conference Essentials

About this event

The program is designed by the expert scientific committee, who carefully reviews and evaluates all abstract and paper submissions to ensure that every presentation – be it an oral or a poster one – adheres to the highest standards of quality. We invite you to submit your abstracts, which, if selected and registered, will be published in prestigious indexed journals, maximizing the reach of your research. The 17th annual International Conference on Modern Research in Management, Economics, and Accounting will be a festival of knowledge.

Or take in a peek of the most recent developments in management, economics, and accounting by attending the upcoming edition of MEACONF as a Listener. It not only keeps you up to date, but it could also pique your interest in new topics and areas of research.

Publishing Opportunities

MEACONF is the perfect publishing platform for your research paper. All accepted research papers will have publication opportunities in the conference proceedings and in indexed journals. The Publication Opportunities will be announced after the conference.

City Tour

A free guided city tour will provide delegates with the opportunity to further enjoy conversation with fellow researchers.

Organizer

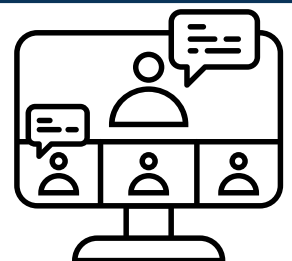
Acavent is a worldwide organizer of scientific conferences, workshops and exhibitions. Our international company headquarter is based in Vilnius, Lithuania. Our events are planned and organized in collaboration with faculty deans, professors, academic journals, research scientists, engineers, scholars, managers, university postgraduate and undergraduates.

Conference Abstract Book

The abstracts of the presentations can be found in the online conference Abstract Book.

Kindly be advised that all abstracts will be available in the conference proceedings starting from the inaugural day of the Conference. Visit the following link to access the abstracts:

<https://www.dpublication.com/proceeding/17th-meaconf/>

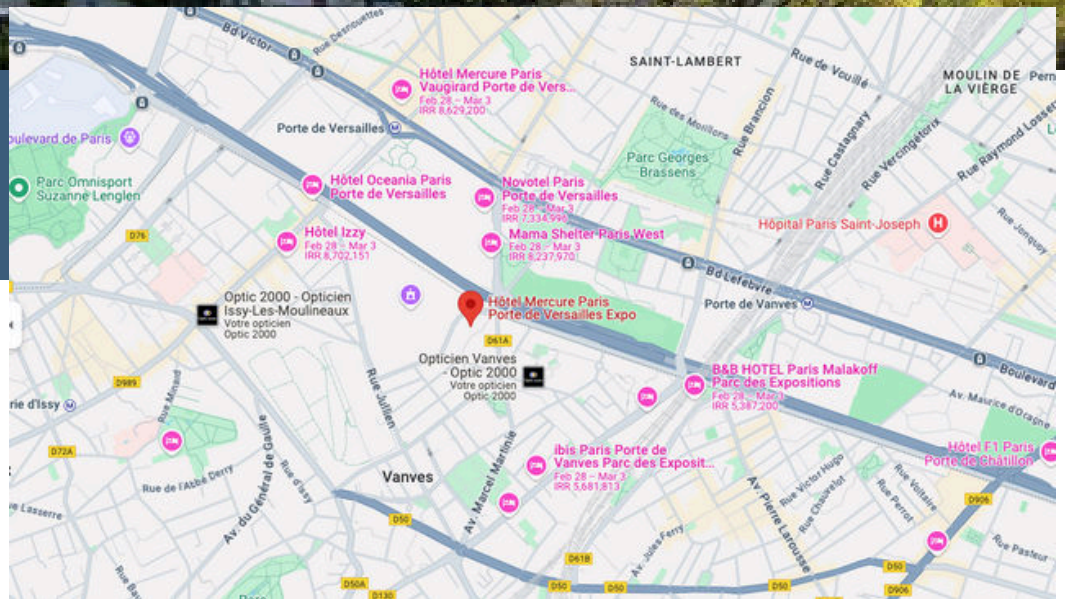


Location

Conference Venue



Location Facilities



Conference Venue:

Mercure Paris Porte de Versailles Expo

Address: 36-38 Rue Du Moulin 92170 Vanves France

Agenda

Virtual Presentations / First Day

Friday
December 06 |
2024

We extend our warmest welcome to the **MEACONF** participants. We are excited to provide a unique virtual experience, offering a diverse range of sessions, interactive discussions, and networking opportunities to participants joining us from the comfort of their own homes.

The check-in will be open, according to the local time in Paris, France From **13:00** to **13:15**

Conference Check-in:

13:00 – 13:15

The virtual session check-in will be open in **Paris, France** Local Time. Participants are kindly requested to log in and join during the specified time frame.

13:15 – 13:30

Rommel Pabustan- Philippines

Development of BuISU OPIS with Demand Allocation Forecasting Model Using Exponential Smoothing Algorithm

13:30 – 13:45

Prof. Victor Santos- Portugal

Impact of Artificial Intelligence on Customer Relationship Management.

13:45 – 14:00

Zhuyao Zhang Zhuyao- China

Research on Optimizing the Economic Benefit of Enterprises Based on Target Cost Method --- Taking State-owned Enterprises as an Example.

14:00 – 14:15

Q & A- Break Time

14:15 – 14:30

Dr. Rustam Azimov- Uzbekistan

Prospects for Economic Development of Regions on the Basis of Uzbekistan Experience.

Agenda

Virtual Presentations / First Day

14:30 - 14:45

Blerta Kodra- Albania

Methods of Measuring Tax Evasion Factors.

14:45 - 15:00

Prof. Dimitrios Siskos- Greece

Privatization in the Greek Aviation Sector: Examining the case of Fraport.

15:00 - 15:15

Q & A- Closing Time

Agenda

Oral Presentations / Second Day

Saturday
December 07 |
2024

Welcome to the highly anticipated Oral Session at the **MEACONF** conference, where esteemed speakers from diverse backgrounds will share their expertise and insights on various topics. Conference check-in will be open according to the local time in **Paris, France** from **08:00** to **08:30**

Conference Check-in:

08:00 - 08:30

Pick up your delegate badge and Conference Program at the Registration Desk (**Paris, France** local time)

João Miguel Caldeira- Portugal

08:30 - 08:45

Venture Capital and Private Equity: Trends and Challenges using Bibliometric and Bibliographic Tools.

Dr. Damien Kunjal- South Africa

08:45 - 09:00

Feedback Trading in Socially Responsible Exchange Traded Funds: Does Geopolitical Risk Matter?

Brian Shamah Mugisha- Rwanda

09:00 - 09:15

Influence of Management Approaches on the Financial Outcomes of Small and Medium Enterprises (SMEs) in Rwanda.

Dr. Fatma Abdelkaoui- Tunisia

09:15 - 09:30

Keynes versus Wagner: public expenditure and national income case study of Tunisia.

Dan Dacian Cuzdriorean | Alina-Beatrice Vladu- Romania

09:30 - 09:45

Audit Risks: A Bibliometric Analysis

Agenda

Oral Presentations / Second Day

09:45 - 10:00

Samila Uwimbabazi- Rwanda

Difficulties in the Management of Public Finances and Execution of Budgets in Kigali City (2019–2023).

10:00 - 10:15

Dr. Kajal Gandhi- India

Leveraging Sentiment Analysis to Decipher Indian Stock Market Trends.

10:15 - 10:30

Jassmine Mukayiranga- Rwanda

Accounting Methods and Adherence to Financial Reporting Standards in Agricultural Cooperatives within Rwanda's Southern Province (2020–2024)

10:30 - 11:00

Networking & Refreshments

11:00 - 11:15

Dr. Ida Skubis- Poland

Humanoid Robots in Business Management: the Future Workforce Perspective – Insights from a Generation Z Survey.

11:15 - 11:30

Fatema Mandlaywala- India

Understanding and Use of Social Security Programs- A Case Study of the Elderly Population of Kolkata (India)

11:30 - 11:45

Dr. Rebecca Rose Langdon- Australia

Construction Worker Safety Behaviours Towards Respirable Crystalline Silica.

Agenda

Oral Presentations / Second Day

11:45 - 12:00

Dr. Stefan-Alexandru Catana - Romania

The Role of Instagram Influencers in Students' Purchasing Decisions on Clothing Products.

12:00 - 12:15

Andreea Barbu - Romania

Study on the Analysis of Applications Using Artificial Intelligence for Graphic Image Generation in the Context of Marketing.

12:15 - 12:30

Oana-Cristina Dochia - Romania

Proximity-Based Advertising Through Nearby Beacons for Android Devices.

12:30 - 13:30

Closing & Lunch Time

Walking City Tour

Where to go / Third Day

Date: Sunday, 08 Dec 2024

Time: 10:00 AM

Meeting Point:

In front of Notre Dame Church, in the big public square next to the white Virgin Marie statue.

- Meeting in front of Notre-Dame Cathedral.
- Conciergerie & Sainte
- Chapelle
- Place Dauphine & Pont
- Neuf - Hôtel de la Monnaie
- Institut de France & Pont des Arts
- Finish at the Louvre



Paris is often considered as a city of grandeur and beauty - two qualities that patiently grew with history. Follow me in the steps of History to discover Paris's main highlights on a 2h walk! You won't miss any of the classic venues that punctuate the very heart of Paris, from Notre-Dame Cathedral to place Dauphine, the Pont Neuf and the Louvre! But besides wandering between these marvels, we will also question them and try to understand why French people are so French! We will see how these sites left their marks on history and appreciate how important they were in the direct or indirect construction of the French culture and lifestyle. In a nutshell: a great introduction to Paris and French culture, as well as a unique occasion to capture perfect snapshots with an iconic background!

F.A.Q.

of the Conference

To give you as much information as possible, we provide you with the following frequently asked questions (FAQs) and answers.

01.

Invoices or payment receipt. When will I receive my invoice/payment receipt?

Answer: We send invoices to customers in the last week before the conference. (Invoices come with signature and stamp). If you do not receive an invoice, please contact us at the email address in your program.

02.

Publication opportunities; Where and when will my paper be published?

Answer: All Abstracts will be published in the Abstract Book (link in the program). Other publishing opportunities including conference Proceedings, peer-reviewed indexed journals, etc. will be announced by our colleagues a few weeks after the conference.

03.

When will you give us certificates?

Answer: Listeners and Speakers will be awarded Certificates at the venue. The certificate of virtual attendees will be emailed after the conference.

04.

Virtual presentations. How can we join the Virtual sessions?

Answer: We will send information to all conference participants in an email with simple and clear instructions. There is a link that will automatically connect you to the conference platform.

Please note there is no need to join the virtual session from the conference venue. You can join us anywhere & you just need a computer and internet.

05.

How long is a conference paper presentation for in-person or virtual delegates?

Answer: In-person or virtual presenters will have 13 minutes for paper presentation, and then 2 minutes for Q&A.

Any other questions?

Or maybe you want to leave your feedback?

We look forward to your letter by the following email:

romina@acavent.com

info@info@meaconf.org

Thank you!



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info@acavent.com



www.acavent.com



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Notes